

A major facet of our mission is education. Each year, we host over 300 classes in the literary arts for youth and adults and offer a setting and a forum in which writers and readers can meet and exchange ideas.

Adult Education for Lifelong Learners: Four times a year, Writers & Books produces a catalog with a diverse and eclectic group of literary workshops for adults. Workshops are held at our 740 University Ave location, at Gell: A Finger Lakes Creative Retreat, and online, allowing us to reach an interested and engaged audience in Rochester and beyond. Classes are offered to writers and readers of all levels and include workshops in fiction, poetry, memoir, creative nonfiction, the business of writing, stage/screen, professional development, and reading seminars.

Youth Education - Planting the Seeds: Writers & Books offers classes for creative young readers and writers throughout the year. Our programs support reading and writing skills that students learn in school, but also reach further, tapping into creativity and inspiration, as young people discover their own passions and develop their own voices. Our 9-week summer camp program, SummerWrite, is based on evidence that fostering learning in youth beyond the traditional school environment is beneficial, manifesting its positive effects well into adulthood. Among the classes offered are the essentials like fiction, poetry, and reading seminars based on popular book series, to unique workshops that integrate the literary arts with cooking, filmmaking, the outdoors, and more.

Internships & Apprenticeships: As an extension of our educational programs, Writers & Books offers valuable and competitive internships and apprenticeships to high school and college students. Students can earn credit and gain first-hand knowledge of literary programming, editorial work, and arts administration through an internship, while the SummerWrite Apprenticeship offers aspiring writers and educators an opportunity to gain meaningful experience in the classroom.

Scholarships: In 2015-2016, Writers & Books has given \$34,475 in scholarships to both adult and youth students. We firmly believe that literary programs are essential in helping people become better thinkers, workers, and leaders, and our scholarships help low-income students reach higher levels of achievement.

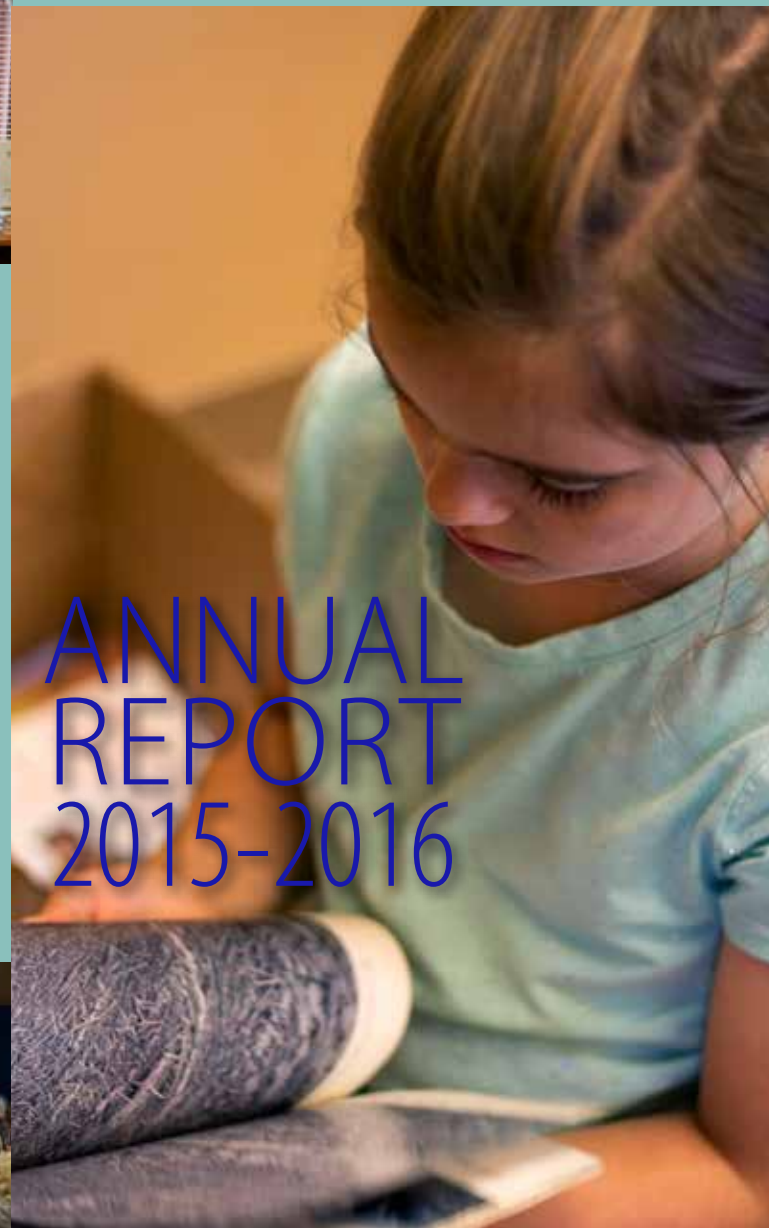


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 Joseph Flaherty, *Founder & Executive Director Emeritus*



For thirty-six years, Writers & Books' programs have reached a growing audience of thousands, making us one of the oldest and largest literary organizations in the country. Our programs receive national recognition while inspiring generations of Rochesterians to make literature a part of their everyday lives. We offer a wide variety of programs and events designed to help people discover the important part that literature plays in our individual lives and in the life of our community.

Our programs include:

Author Visits, Readings, & Other Events — including the monthly Genesee Reading Series presenting and celebrating local talent from the Genesee Valley, two community wide reading series—Rochester Reads and Debut Novel Series—Literary Salons, First Friday open house events, Harry Potter party, and Big Pencil Awards Evening

Collaborations with local arts organizations — such as the Neighborhood of the Arts, The Little Theatre, Geva Theatre Center, Genesee Center for the Arts, The Memorial Art Gallery, Blackfriars Theatre, and the annual First Niagara Rochester Fringe Festival

Big Pencil Press — publishing the work of The Kenneth and Geraldine Gell Poetry Prize winners

Canvas Literary Journal — a teen literary journal run for teens, by teens, publishing work from teenagers ages 13-18 in the Rochester area and beyond

Turning Pages Readers Circle membership level — in which members receive four surprise books in the mail and invitations to exclusive member events

Breathing Fire: Teen Poetry Slam — a program geared toward young people in the greater Rochester area ages 13-19, teaching teen poets how to explore the power of words, express themselves, build community, and revel in language



writers & BOOKS
 bringing words and people together
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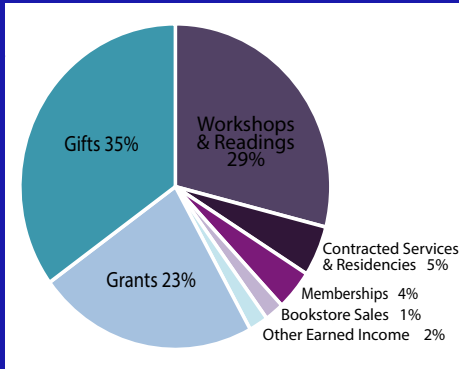
740 University Avenue, Rochester, NY 14607

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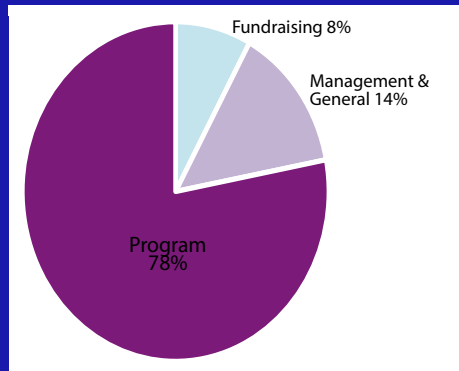


Writers & Books promotes reading and writing as lifelong activities for people of all ages and backgrounds, through educational programs, publications, community events, & author appearances.

FY2016 OPERATING REVENUE (% OF REVENUE)



FY2016 OPERATING EXPENSES (% OF EXPENSES)



Literary Events and Attendance

Total Number of Public Readings and Events Offered	352
Participation for Rochester Reads	30,000

Literary Education and Attendance

Total Number of Adult Classes Offered	404
Adult Classes Attendance	1,644
Total Number of Youth Classes Offered	177
Youth Classes Attendance	1,940
Scholarships Awarded	247

Gell: A Finger Lakes Creative Retreat

Number of Days Facility in Use	225
Total Attendance for Retreats, Workshops and Events	1,013

Donors, Members, and Staff

Number of Individual Donations	570
Number of Members	1,820
Total Full-Time, Part-Time, Contract and Seasonal Employees	80

STATEMENT OF FINANCIAL POSITION

	For the Year Ended:	
	September 30, 2016	September 30, 2015
ASSETS:		
Current Assets:		
Cash and Cash Equivalents, Grants Receivable	\$130,772	\$148,676
Other Current Assets	\$0	\$9,835
Property and Equipment, Net:	\$665,327	716,548
Other Assets:		
Investments, Financing Costs	\$198,947	\$258,650
Total Assets:	\$1,000,710	\$1,133,709
LIABILITIES:		
Current Liabilities:		
Accounts Payable and Accrued Expenses	\$21,547	\$23,562
Deferred Revenue	\$21,661	\$20,320
Current Portion of Long-Term Debt	\$0	\$13,212
Total Current Liabilities:	\$43,208	\$57,094
Long-Term Debt:	\$0	\$153,584
TOTAL LIABILITIES:	\$43,208	\$210,678
NET ASSETS:		
Unrestricted	\$668,183	\$698,183
Temporarily Restricted	\$254,848	\$224,848
TOTAL NET ASSETS:	\$957,502	\$923,031
TOTAL LIABILITIES AND NET ASSETS:	\$1,000,710	\$1,133,709
REVENUE AND SUPPORT:		
Earned Revenue	\$318,267	\$298,253
Contributions, Grants & Support	\$321,153	\$318,046
Capital Campaign	\$137,183	\$148,125
TOTAL SUPPORT & REVENUE:	\$764,881	\$764,424
EXPENSES:		
Program Services	\$593,458	\$571,547
Management & General	\$108,751	\$74,152
Fundraising	\$58,201	\$44,260
TOTAL EXPENSES:	\$760,410	\$689,959
Excess/(Deficit) of Support and Revenue Over Expenses	\$34,471	\$74,465
NET ASSETS BEGINNING OF YEAR:	\$923,031	\$848,566
NET ASSETS END OF YEAR:	\$957,502	\$923,031



740 University Avenue: Our urban center, located in the heart of the Neighborhood of the Arts, is a converted early twentieth-century police precinct station designed by famed Rochester architect Claude Bragdon. This handsome three-story brick building was updated to become a twenty-first-century arts facility housed within a well-preserved exterior. The building contains a bookstore, a library, a 70-seat performance space, four classrooms, and offices for our staff.



Gell: A Finger Lakes Creative Retreat: Our creative retreat and conference center, located 35 miles south of Rochester in the majestic Finger Lakes region, sits on 24 acres of beautiful hillside land. Gell includes the Gleason Lodge, a facility that accommodates up to 75 people for meetings and classes; the original Gell House, a two-bedroom residence used for extended creative retreats; and the Thoreau Cabin, a small seasonal writer's cabin in the woods.