

Time	Room A/B	Room C	Room D	Room E
8:00 9:00	Registration	Registration	Registration	Registration
9:00 9:30	WELCOME TO THE LADDER Pitch Perfect: How to use the conference, connect with publishers and editors, and pitch to agents at the mixer			
9:45 11:00	PUBLISH How a Book Happens L. Youngblood, L. Schreiber, Moderator: T. Graham	WRITE In Praise of Writing Prompts: Just Buffalo Writing Center R. Jordan, J. Hall, A. David	WRITE The Heart of The Matter: Character at the Core R. Hall, K. Gentry, M. Conway-Goldman	EDIT Cutting Lines: Techniques for Editing Your First Draft J. Scott, S. Schottenfeld, B. Wood
11:15 12:30	CONNECT (Agent & Editor Panel) Standing out in the crowded commercial/YA fiction market D. Pomerico, R. Brooks, A. Levick, R. Lyons	PUBLISH From Inspiration to Publication: Award -winning poets talk shop S. Freligh, R. Black, J. Longenbach, J. Grotz	CONNECT (Agent & Editor Panel) How to grab an agent's attention with your query letter A. Bishop, M. Falkin, M. Hoffman	PUBLISH Book Publishing Contracts: How They Work and What You Can Include in Your Book without Getting Sued M. Costello, Esq.
12:45 1:45	Lunch	Lunch	Lunch	Lunch
1:45 3:00	CONNECT (Agent Panel) Getting Serious: How to Sell Your Literary Fiction/Nonfiction Book A. Bishop, M. Falkin, M. Hoffman	WRITE BOA Poets: In and On Their Own Words C. Chen, C. Kitano, C. Kennedy, T. Leuzzi	CONNECT (Agent & Editor Panel) Standing out in the crowded commercial/YA fiction market R. Brooks, A. Levick, R. Lyons	PUBLISH How to Write Winning Pitches J. Milliman, S. Freed, R. Rafferty. Moderator: R. Thaler-Carter
3:15 4:30	PUBLISH How I Self Published My Book K. Artieri, G. Gerard, Javi, T. Cook	WRITE Fiction vs Nonfiction: Tackling the Tricky Q of Genre S. Shah, S. Livingston, C. Chen	CONNECT Writing From a Place of Privilege R. McKibbens, R. Golden, L. Highsmith	EDIT Editing with the Artist: A Publisher's Perspective C. Post, P. Conners, S. Huff, N. Alvarez
4:30 6:30	LITERARY AGENT MIXER SKYWAY Lounge: Drinks ROOM F/G: Pitching to Agents			