

Time	Room A	Room B	Room C	Room D
8:00-9:00	Registration			
9:00 9:30	WELCOME TO THE LADDER Pitch Perfect: How to use the conference, connect with publishers and editors, and pitch to agents at the mixer			
9:45 11:00	PUBLISH How a Book Happens L.C. Youngblood, L. Schreiber. Moderator: T. C. Graham	WRITE In Praise of Writing Prompts: A Generative Panel J. Hall, R. Jordan	WRITE The Heart of The Matter: Character at the Core R. Hall, K. Gentry, M. Conroy-Goldman	EDIT Cutting Lines: Techniques for Editing Your Fiction J. Scott, S. Schottenfeld. Moderator: B. Wood
11:15 12:30	CONNECT (Agent & Editor Panel) Standing Out in the Commercial & YA Fiction Market D. Pomerico, R. Brooks, A. Levick, R. Lyons. Moderator: K. Semmel	PUBLISH From Inspiration to Publication: Award-winning Poets Talk Shop R. Black, J. Longenbach, J. Grotz, Moderator: S. Freigh	CONNECT (Agent & Editor Panel) Query letters: Literary fiction and nonfiction A. Bishop, M. Falkin, M. Hoffmann. Moderator: S. Freed	PUBLISH Book Publishing Contracts: How They Work and What You Can Include in Your Book without Getting Sued M. Costello, Esq.
12:45 1:45	Lunch [Gerry Szymanski, room F/G]	Lunch [Gerry Szymanski, room F/G]	Lunch [Gerry Szymanski, room F/G]	Lunch [Gerry Szymanski, room F/G]
1:45 3:00	CONNECT (Agent Panel) Getting Serious: How to Sell Your Literary Fiction/Nonfiction Book A. Bishop, M. Falkin, M. Hoffmann. Moderator: S. Cedeño	WRITE BOA Poets In and On Their Own Words C. Chen, C. Kitano, C. Kennedy. Moderator: T. Leuzzi	CONNECT (Agent & Editor Panel) Query letters: Commercial & YA fiction R. Brooks, A. Levick, R. Lyons. Moderator: K. Semmel	PUBLISH How to Write Winning Pitches J. Milliman, S. Freed, R. Rafferty, K. vanMeenen. Moderator: R. Thaler-Carter
3:15 4:30	PUBLISH How I Self Published My Book K. Artieri, Javi, T. Cook. Moderator: G. Gerard	WRITE Fiction vs Nonfiction: Tackling the Tricky Question of Genre S. Shah, S. Livingston, C. Chen. Moderator: Karen vanMeenen	CONNECT A Divided City: Navigating Race, Gender, and Class in the Rustbelt R. McKibbens, R. Golden, L. Highsmith. Moderator: T. C. Graham.	EDIT Editing with the Artist: A Publisher's Perspective P. Conners, S. Huff, N. Alvarez, D. Pomerico. Moderator: C. Post
4:30 6:30	LITERARY AGENT MIXER SKYWAY Lounge: Drinks ROOM F/G: Pitching to Agents			